

Content Marketing

	Headline Max Characters	Profile/Case Study Article Length	Images	Company Logo	Company Logo
Company Profiles and Case Study	Up to 50 characters	Up to 400-word profile/case study	300 dpi	✓	✓
Showcase	Up to 50 characters	Up to 100-word showcase	300 dpi	✓	✓

ABM Restores Grocer Flooring with Ameripolish

case study
advertorial



In December of 2020, ABM was approached by a grocer client that was undergoing the process of switching their store's floor from vinyl composition (the VCT) to polished concrete. Unfortunately, the grocer's cleaning staff were not trained on proper polished concrete floor maintenance or equipment. Over time, the floor lost their shine and began to deteriorate. The dissections of image (DOI) numbers, which measure floor shine, had dropped into the 20s, well below the standard of 40 the stores were required to maintain.

Needing a refresh to return the floors back to their post remodel shine, the grocer was concerned with having to close stores during business hours. The grocer needed a solution that could be done completely wet to avoid dry grinding and the interruption of foot and dust. ABM turned to Ameripolish for its complete wet SmartFlow™ Refinement and Maintenance systems. With Ameripolish's easy-to-use, color-coded, and numbered pad system, ABM was able to complete large areas of flooring with minimum store disruption.

The Ameripolish SmartFlow pads feature innovative patented composite resin abrasive technology that grinds and restores floors. The system also features SmartFlow Refinement System GPS Series Abrasives that can be used with a company's existing planetary systems. ABM has seen a multitude of benefits since deploying Ameripolish products, including:

- Efficient gains within a seven-hour window, ABM can completely restore an entire square foot of concrete floors using Ameripolish's SmartFlow Refinement system, compared to only 1,000 square feet completed in the same timeframe with a dry competitive system.
- High-shine flooring DOI scores that were once as low as 20 are now scoring in the upper 30s and mid-40s, creating the high-shine flooring customers expect.
- Lower equipment costs: Ameripolish's pads last up to four times longer than competitive pads—ABM can order fewer pads and cover more square feet per pad.
- Improved indoor air quality (IAQ): Thanks to Ameripolish's wet system, the customer does not need to worry about dust impacting guests like it would with traditional dry grinding systems.
- Easy maintenance: Once the floors are refinished, ABM can easily train the customer's cleaning and maintenance teams on the proper use of pads and equipment.
- Next-level service: Ameripolish prides itself on being available to its clients, working closely with ABM to ensure its products are at peak performance.

Ameripolish | go.ameripolish.com/50daytrial | **PAID ADVERTISEMENT**
Free info: 858-302-0100 or cmmonline.com/freeinfo

Niifisk Robotic Scrubbers Transform Cleaning Operations at McKinney ISD

case study
advertorial



McKinney Independent School District (MISD), located in one of Texas' fastest-growing regions, serves more than 45,000 students across 68 facilities—totaling over a million square feet. With such a large and active footprint, keeping spaces clean, safe, and sanitized presents an ongoing challenge, especially amid persistent labor shortages in facilities management.

To address these needs, MISD partnered with Anamark, its facilities management provider, and invested in Niifisk robotic scrubbers. These autonomous machines were installed in two high schools and independently clean 15,000 square feet of gymnasiums, cafeterias, and corridors for five hours each night. This automation frees up valuable staff time, allowing cleaning teams to focus on more detailed and high-priority tasks.

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district's commitment to health and safety for all students and staff.

Since adopting the Niifisk robotic solution, MISD has seen tangible benefits, including:

- Reliable, consistent cleaning performance
- Five labor hours saved per night
- Better staff task prioritization
- Improved sanitation confidence
- Lower cost per square foot cleaned

"We are experiencing many benefits with our new robotic floor scrubbers," added Korte. "The mundane task of cleaning and sanitizing our gym, cafeteria, and corridor floors is automatically completed every night, allowing the remaining staff to focus on more detailed cleaning projects. We are happy we made the investment."

Scan to explore Niifisk's solutions for education facilities.



QUICK FACTS

- **Location:** McKinney, Texas
- **Facilities Maintained:** 68
- **Total Square Footage:** 4,500 sq. ft.
- **Students Enrolled:** 45,000+
- **Equipment Used:** Niifisk Robotic Scrubbers with UV-C Technology
- **Key Benefits:** 5 labor hours saved daily, consistent cleaning, increased staff productivity

Niifisk | niifisk.us | **PAID ADVERTISEMENT**
Free info: 858-302-0100 or cmmonline.com/freeinfo

Company Profiles and Case Study

Oxygen-Supreme Constant Air Freshener: A Sustainable & Innovative Choice

sustainability showcase
PAID ADVERTISEMENT



Oxygen-Supreme, the only truly constant air freshener, uses patented Dry-Gen Powered technology to eliminate odors and ensure a consistently fresh restroom experience. Free from harmful propellants, Oxygen-Supreme revolutionizes air care with a safer, eco-friendly alternative to aerosols, which contribute to environmental pollution and health risks.

Unlike traditional aerosol systems that release fragrance in bursts, or passive systems that struggle to maintain fragrance levels, Oxygen-Supreme delivers a constant, long-lasting scent experience. Each fragrance is formulated with Neutra-Ion, a proprietary odor eliminator that neutralizes malodors rather than masking them. With recyclable cartridges and minimal energy consumption—just two AA alkaline batteries lasting up to two years—Oxygen-Supreme helps businesses reduce their carbon footprint while maintaining high hygiene standards. Its programmable settings (30, 60, or 90 days) offer flexible service cycles, making it the ideal choice for organizations seeking a sustainable, efficient, and effective air care solution.

oxygen-powered
Learn more at: oxygenpowered.com
Free info: 858-302-0100 or cmmonline.com/freeinfo

Less is More™: Smarter Cleaning, Greater Savings

Get better results with fewer chemicals, less water, and reduced labor. PortionPac® delivers superior cleaning while saving time, money, and resources.

The Benefits of Less:

- **More Power:** Highly concentrated formulas mean less product per job.
- **More Savings:** Reduced usage lowers costs.
- **More Simplicity:** Fewer products simplify training and storage.
- **More Sustainability:** Less waste, fewer shipments, and a smaller footprint.

Smarter Cleaning, Proven Results

Our innovative, premeasured solutions streamline cleaning, reduce waste, and improve efficiency. Safer, high-performance formulas cut effort and clutter while maximizing results.

Maximize Efficiency. Minimize Waste

Discover how PortionPac® can simplify your cleaning process. Let's talk efficiency!

PortionPac
Learn more at: portionpac.com/solutions/portionpac
Free info: 858-304-0100 or cmmonline.com/freeinfo

Welcome to the New Papernet World

The world and the away-from-home industry's favorite sustainable hygiene paper products brand, Papernet, is ever-evolving. The brand now has a fresh look that continues providing reliable and innovative products you know and love for your facility.

Papernet's brands are known for solving unique issues across a variety of facility types.

Its Bio-Tech toilet paper is designed to reduce clogs and odors by releasing a natural enzyme that eats clogged organic matter in pipes and sewer systems. This is a great fit for facilities with sensitive or older plumbing.

The Dissolve Tech paper towels are a great fit for airplane, train, or school restrooms as they dissolve in three minutes when accidentally flushed. Say goodbye to frequent clogs and experience reduced emergency maintenance calls.



Sofidel
Learn more at: papernet.com
Free info: 858-302-0100 or cmmonline.com/freeinfo

Spartan Chemical Recognized as a 'Safer Choice' Partner of the Year for 2024

Since 2008, Spartan Chemical has emphasized its responsibility toward environmental sustainability and product safety by partnering with the Safer Choice program. Spartan Chemical has been a pioneer in the sustainability movement from the start. At the beginning of the "green" movement, many chemical companies began removing key ingredients from their products to promote them as "green." Spartan took a different approach and focused not only on the sustainability of their products but also on performance, creating entirely new lines of sustainable products focused on indoor air quality and healthy buildings.

Today, Spartan is proud to offer 16 products with the Safer Choice certification and is honored to be awarded the U.S. Environmental Protection Agency's 2024 Safer Choice Partner of the Year. Together, we make sustainability simple.



ISSA SHOW NORTH AMERICA

Spartan
Learn more at: spartanchemical.com
Free info: 858-306-0100 or cmmonline.com/freeinfo

Showcases

 **Digital materials due 1 week before deployment date.**

Made in the USA Product Showcase

Included in the following publications

CMM – January/February Issue

What's included:

- ¼ Page Ad, Print + Digital issue + archived on CMM website
- Optional Product Promo video to include in shared email blast

Specifications

- 3.25”(w)x1.6”(h) image
- Logo
- 50 words of text
- 35 character headline
- Company url

