

! Digital materials due 1 week before deployment date.

Digital Issue Sponsorship

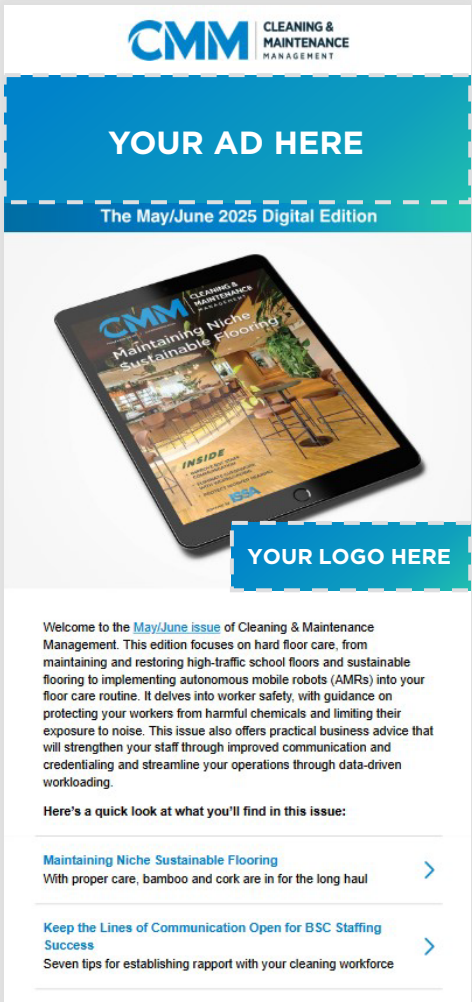
	Pixels	Pixels (Mobile)	Animated .gif/.jpg Max. file size	HTML5 or redirect tags Max. file size	Animation length	Looping	Company URL Link
Leaderboard	728 x 90	320 x 50	50K	200K	Max 15 seconds	Max 3	✓
Full Page Ad (in digital issue only)	7.875" x 10.875"	High-Res PDF w/ Embedded Fonts					

Digital Edition Email blast

	Pixels	Company URL Link	Company Logo
Premier Banner	600 x 160	✓	✓



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Straight Talk/Video Interview

Post Commitment	Client will be introduced to ISSA Media Director, Jeff Cross, to discuss interview topic and record interview.
In-Video Advertisement	Up to 15 seconds
Video file	MP4 File, at least 720px resolution, and no larger than 2GB.
Company logo	72 dpi
	Send video via a file transfer tool such as: OneDrive, Dropbox, Google Docs, WeTransfer, etc. Will not except a YouTube link of the video, an .mp4 video file is needed for this option.

